CHELSEA WINTER

Location: Taranaki

Chelsea Winter - celebrated New Zealand chef, bestselling author, content creator, and lifestyle personality with a loyal and highly engaged following. She first came to public attention after winning the third season of MasterChef New Zealand in 2012, and she has since built a thriving career across publishing, digital media, product design, and live experiences that connect deeply with everyday home cooks and families.

She is one of New Zealand's top selling cookbook authors, with multiple titles that have resonated strongly with audiences. Her book Eat and Supergood were both named New Zealand's number one selling books of the year, and her 2024 title Tasty was the bestselling book across all genres in New Zealand for that year.

Her latest work Nourish, released in October 2025, reflects her evolution as a cook and creator. This book marks a joyful return to hearty, flavour rich classics with a thoughtful focus on balance and nourishment for families. It includes over one hundred recipes that span soul warming meals such as aromatic chicken curry, slow roasted lamb shoulder, tender beef hotpot, fresh seasonal salads and creative twists on beloved favourites including a new take on the iconic chicken pie that helped define her early career. Recipes are thoughtfully developed with clear adaptations for gluten free and dairy free needs and many include practical guidance for busy family life. Nourish serves as a trusted kitchen companion that supports everyday cooking with clarity, joy and confidence, with an emphasis on wholesome, nutrient dense meals designed to bring people together around the table.

Chelsea's cooking has permeated mainstream food culture in New Zealand and beyond, with iconic creations that have become part of home cooking lexicon, including her Lockdown Loaf, Ten Second Aioli and Macho Nachos. These recipes are celebrated for being accessible, reliable and joyful, helping audiences feel confident in the kitchen from weeknight dinners through to special occasions.

Her digital presence is a powerful driver of influence with a large community of engaged followers who connect with her warm, authentic voice, playful personality and real life approach to food and wellness. Chelsea routinely shares content across social platforms that mixes recipe ideas, lifestyle insights, personal reflections and behind the scenes moments from her life as a mother and creator.

Beyond cookbooks and social content, Chelsea has expanded into kitchenware and lifestyle merchandise that showcase her strong aesthetic sensibilities and understanding of what home cooks truly value. She has also extended her impact through live experiences such as retreats and speaking engagements that centre on food, wellness and connection. Most recently she has developed Nourish and Bloom retreats that bring together nourishing food, intentional wellness practices and community connection in immersive settings.

Chelsea's work is grounded in a philosophy that sees food as a vehicle for joy, connection and wellbeing. She is known for her heartfelt approach to creation, her ability to communicate clearly and accessibly, and her commitment to inspiring confidence and happiness in the lives of her audience.

She lives in Taranaki, New Zealand with her two children. Her lifestyle includes a focus on balance, wellbeing and the natural beauty of her coastal home, which informs both her creative work and her collaborations.

Chelsea is ideally positioned for brand ambassador roles, creative partnerships, content creation projects and lifestyle campaigns that align with values of nourishment, real life connection and joyful living. Her reach, credibility and authentic voice make her a trusted partner for brands seeking to resonate with engaged communities in food, wellness, family and home lifestyle spaces.

SKILLS

Other	Chef, Cooking, MC Events & Conferences, Presenting, Public Speaker, Radio Broadcasting, Radio Presenting, Television Host, Television Presenter
Speaking Topics	Celebrity, Cooking / Chef, Environmental, Inspirational, Keynote Speaking, Lifestyle, Motivational, Parenting, Sustainability, Well-being, Work-Life Balance