

STACEY BEATSON

Location: Auckland

If you're looking for someone who can truly connect with women, someone who brings style, substance, and heart, Stacey Beatson is your woman.

She’s not just a personal stylist or image consultant [though she’s an expert at both]. Stacey has a rare gift: she knows how to make people feel seen. Whether she’s helping a woman rediscover her confidence through fashion, welcoming a baby in crisis into her home, or sharing real-life reflections online, Stacey connects in a way that’s deeply human, honest, and uplifting.

Of Ngāpuhi descent and raised in Ahipara, Stacey has built a life that straddles two worlds. One is polished, creative, and fashion-forward, she’s styled some of New Zealand’s most recognisable faces and worked with brands like Trelise Cooper, Karen Walker, Juliette Hogan, Gregory. The other is quiet, selfless, and unseen, offering aroha and stability as a solo foster mum to vulnerable tamariki in need of immediate care.

These two sides don’t compete. They coexist. And it’s exactly this blend of lived experience that makes Stacey so relatable to women from every background, mums, professionals, creatives, survivors, seekers. She’s lived in the high heels and the hard places.

Her story has been featured in New Zealand Woman’s Weekly, Woman’s Day, and Now to Love, not because she’s curated a perfect life, but because she’s living a meaningful one. She’s proof that transformation isn’t just about appearance, it’s about healing, strength, and reclaiming your sense of self.

As a speaker, Stacey brings humour, humility, and warmth. She doesn’t perform from a pedestal, she sits alongside her audience and talks with them. And as a content creator, she shares generously and honestly, with a voice that feels like your most stylish, straight-up, no-judgement friend.

Stacey is very authentic and she liberates others to be the same, there is a real beauty and vulnerability in this. Woman feel empowered after been in Stacey's proximity.

If you're wanting someone who can speak to real life, who can lift women up and leave them feeling empowered, seen, and inspired the Stacey is your woman.

She’s not here to play a role. She’s here to make a difference.

SKILLS

Other Public Speaker, Styling

SOCIAL MEDIA

https://staceybeatson.com/