



# ANTHONY HOY FONG

**Location:** New York

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Introducing Anthony Hoy Fong: A Culinary Maverick and Global Visionary

Step into the extraordinary journey of Anthony Hoy Fong, a culinary luminary whose boundless innovation and unwavering ambition have left an indelible mark on both sides of the Pacific. A captivating storyteller and seasoned speaker, Anthony's tale is a testament to determination, creativity, and the intersection of cultures.

Embark on a narrative where Anthony defies convention, stepping into the hallowed halls of the White House armed with a kit of knives and a pocketful of culinary alchemy. His extraordinary achievements are a testament to his culinary prowess: from crafting sumptuous dishes for President Obama and Oprah Winfrey to collaborating with NBA legend Shaquille O'Neal to revolutionise school meals in Miami. But that's not all - envision Anthony bestowing a million-dollar chicken franchise on American reality TV, revealing a multifaceted talent that has earned him the moniker of a culinary juggernaut. Is he the biggest food name New Zealand might have missed?

Born into a lineage of market gardeners, Anthony's heritage traces back to the pioneering Chinese New Zealanders who tilled their lands in Māngere. His roots in Auckland run deep, from growing up in Mt Roskill to attending Auckland Grammar. Yet, his trajectory veered from family retail to creating a partnership in Fruit World, Silverdale, where he honed his entrepreneurial spirit through hands-on experience.

The fruits of his labour have manifested across the United States, where Anthony's empire flourishes. As a culinary virtuoso, he orchestrates a symphony of flavours and experiences, ranging from restaurant management and hotel culinary programs to ventures with renowned celebrity chef Guy Fieri. Remarkably, despite his international success, Anthony's heart remains staunchly Kiwi - a sentiment reflected in his daily ritual of indulging in New Zealand olive oil and the annual pilgrimage that brings his American family home.

Behind the scenes, Anthony's influence might be ubiquitous, yet his name remains an enigma to many in his homeland. Unveil the hidden threads



that connect you to him as you turn the pages of The Great New Zealand Cookbook. Dive into the blueprint of Top Chef University, a groundbreaking online culinary training haven that he co-founded, catering to aspiring chefs worldwide.

Discover a man who balances the dichotomy of Kiwi ease and American ambition. His journey is underscored by the audacity that led him to stride into the White House with a bag full of knives, a blend of qualities that resonated with both his New Zealand attitude and his international charm.

Join Anthony as he recounts his audacious journey from uncertain beginnings to consulting for the West Wing, transforming everyday staff lunches into culinary experiences that mirror the values of the President. As he adapts and innovates, Anthony redefines presidential meals, navigating culinary cultures from meat and potatoes to California sushi and homemade ramen.

Anthony's transformation extends beyond the kitchen. Discover the rhythm of his daily life, from bonding with his wife Kai over morning workouts to navigating the diverse culinary landscape of New York. Embrace his perspective as a transcontinental New Zealander, witnessing his homeland's rising global stature catalysed by cultural milestones and impactful leadership.

Yet, amid his triumphant narrative, Anthony remains grounded in his Kiwi roots. With every endeavour, every creation, he echoes the sentiment that his current project is his highest highlight. Engaging, insightful, and inspiring, Anthony's tale resonates with leaders, entrepreneurs, and dreamers alike.

As a dynamic speaker, Anthony shares his journey of culinary exploration, resilience, and global impact. Unveil the layers of his story and the nuances of his accomplishments, underscoring the power of determination, cultural fusion, and innovation. Embark on a captivating journey with Anthony Hoy Fong, where each twist and turn leads to a symphony of flavours and life lessons that resonate long after his words fade.

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## SKILLS

<b>Other</b>	Chef, Cooking, Corporate Speaking, MC Events & Conferences, Presenting, Public Speaker, Television Host, Television Presenter
<b>Speaking Topics</b>	Business, Celebrity, Cooking / Chef, Inspirational, Keynote Speaking, Leadership, Mindset, Motivational, Panel Discussions, Parenting, Resilience
<b>Sports</b>	Cycling, Rugby, Running

