NICKY SINDEN

Location: Northland

Nicky Sinden: Passion for Fishing, Family, and Flavorful Creations

With an unwavering passion for fishing since her early years, Nicky Sinden has journeyed from a fervent angler to a recognized figure in the world of fishing and culinary arts. Over the past nine years, she has not only hosted the highly successful television fishing show, "Addicted to Fishing," the most prominent female-hosted fishing program in Australasia, but also cultivated a devoted following of fellow enthusiasts. Her show, which has captured the hearts of audiences across the region, showcases her thrilling fishing escapades while celebrating the essence of fishing culture.

Residing in Mangawhai, Nicky's roots remain firmly intertwined with the waters that have shaped her life's trajectory. While her television career has been a hallmark of her journey, her most recent role as a mother has led her to embark on her most significant adventure yet. Despite stepping away from the camera, her dedication to her audience remains as she transitions to a newfound focus: sharing her extensive culinary expertise.

With nearly three decades of experimenting and crafting delectable catch-to-cook recipes, Nicky's culinary creations are a fusion of fresh, innovative flavours that are both accessible and awe-inspiring. Her commitment to sustainability is evident, as she diligently sources the most ethically caught seafood available. Guided by her discerning taste-tester, 2-year-old Oscar, Nicky ensures her recipes resonate with families seeking delightful and wholesome dining experiences.

While Nicky may have shifted her spotlight away from the lens, her connection with the ocean, as well as her enthusiasm for fishing, diving, and boating, remains steadfast. The thrill of the open water, the soothing ocean breeze, and the sand between her toes are where she feels most alive. Her journey has been marked by significant milestones, including her transition into motherhood. The experience, though not without its challenges, has rekindled her identity and purpose.

Nicky's story is one of resilience and determination. She weathered personal setbacks, including a devastating miscarriage, all while navigating the

demanding waters of the fishing world. Her tenacity, coupled with her dedication to her craft, enabled her to conquer records and expectations. Her journey exemplifies the mantra "vivere ridere amore" – to live, laugh, and love.

Beyond her television success, Nicky stands as a role model who has shattered gender norms in the male-dominated fishing arena. As the first and only female fishing show host in Australasia, she has championed not only her own achievements but also the dreams of countless individuals who dare to venture into uncharted waters.

Her unwavering support for her fellow anglers, regardless of their background or experience, has transformed her show into a platform for empowerment. Nicky's desire to elevate the stories of ordinary fishermen and women, showcasing their dreams and triumphs, is a testament to her genuine and approachable nature.

In her pursuit of connecting with individuals of all ages, Nicky's show has opened doors to unforgettable moments. Whether guiding an 81-year-old fishing enthusiast on a life-changing experience or empowering a young "fisher chick" to reel in her biggest catch, Nicky's passion for fishing knows no bounds.

As she continues to manifest new aspirations, Nicky's journey is not only about personal achievements but about fostering a sense of community. With a heart that beats for the sea, a devotion to family, and a flair for culinary creativity, Nicky Sinden's story is one of courage, resilience, and the enduring connection between nature, family, and flavour.

SKILLS

Other	Brand Ambassador, Director, Fishing Trips, Food Demonstrations, Industry Spokesperson, Judging, MC Events & Conferences, Presenting, Public Speaker, Television Host, Television Presenter
Speaking Topics	Cooking / Chef, Female Role Model, Fishing, Motivational, Outdoors, Women in Business
Sports	Fishing